

Stampede

**HOSPITALITY
SOCIAL MEDIA
CALENDAR**

**New
July - August
Content**



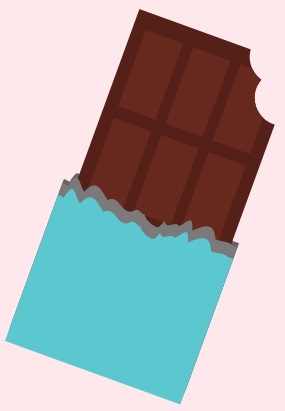
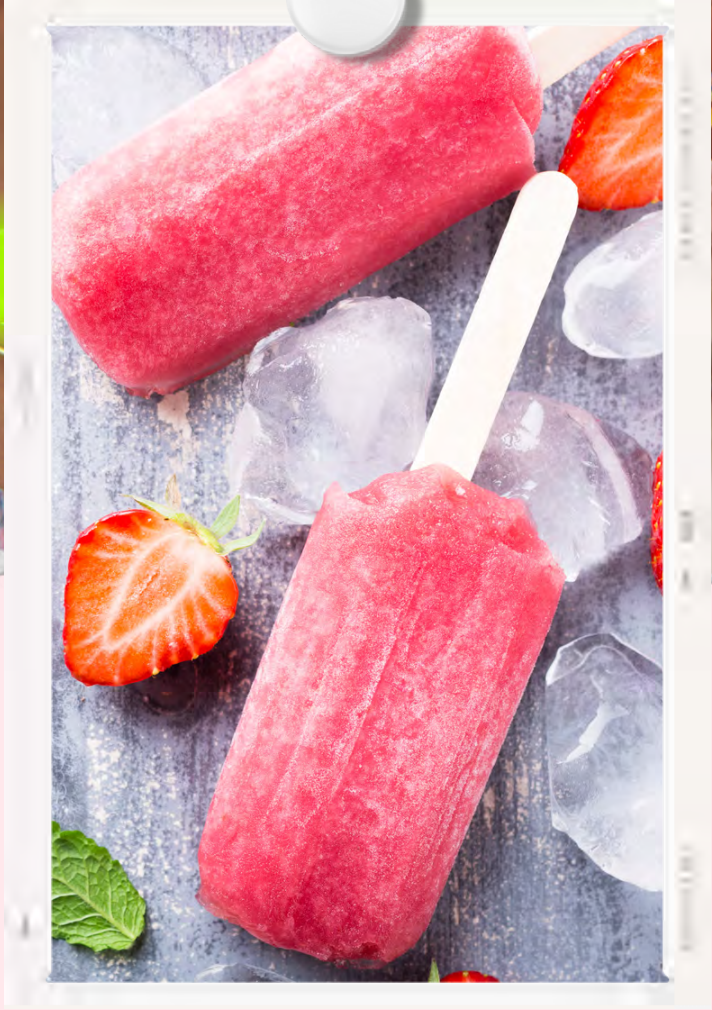
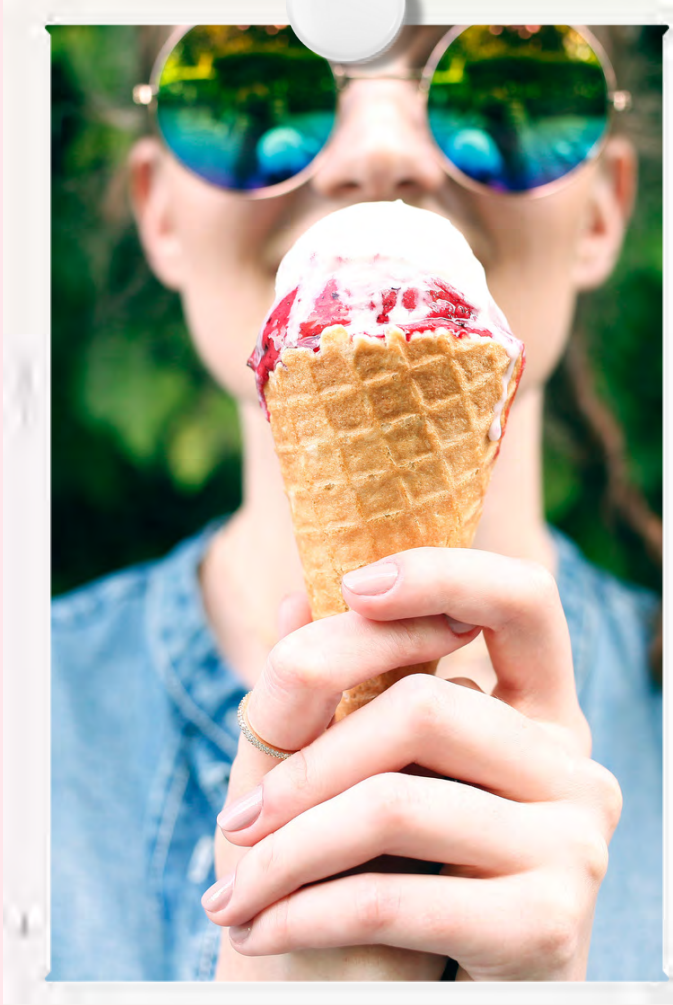
07

JULY



S	M	T	W	T	F	S
				1 #JokeDay Poll - Send in your jokes Let customers vote #LaughingIsHealthy	2	3 Ice Cream Month Share unusual flavours: Lobster, Corn, Goat Cheese, Avocado... #IceCreamMonth #LoveIceCream
4 #BBQDay How to - best techniques for delicious results What's on your grill? #GrillingSeason	5	6	7 WorldChocolateDay Team - dark, milk, white or ruby? Ever tried ruby chocolate? #ChocolateAddict	8	9	10 PiñaColadaDay Piña Colada means 'strained pineapple' Weekend Cocktail Offer #CocktailTime
11 #MojitoDay The drink is more than 500 years old! Weekend Cocktail Offer #HappyHour	12	13 Food Trivia Affogato is an Italian dessert of coffee and ...? Ice Cream #FoodTrivia #IceCreamMonth	14 MacAndCheeseDay Best Cheese to go for? Cheddar, Gouda, Gruyère, Parmesan? #ComfyFood	15	16	17 WorldEmojiDay Tell us about your day in emojis #EmojiChallenge
18	19 Would you rather ... Travel back or forth in time? Where would you go? #TimeTravel #WouldYouRather	20	21 JunkFoodDay What's your ultimate fav? Share healthy junk food recipes #NoRegrets	22	23 Behind the Scenes Who we are Ask same question to all team members #MeetTheTeam #GetToKnowUs	24
25 WineAndCheeseDay Chef tips - best wine & cheese pairings #CheeseLover	26 AllOrNothingDay Craziest thing you could do today? #GoCrazy	27	28 Ice Cream Month Most popular flavours: vanilla, chocolate, strawberry #IceCreamMonth #SummerDay	29	30 FriendshipDay Tag your best friend, tell your story and win #BestFriends	31

July image ideas



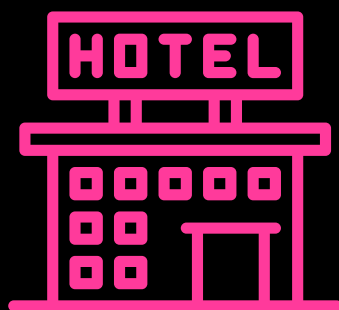
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Growth Technology for Hospitality Operators

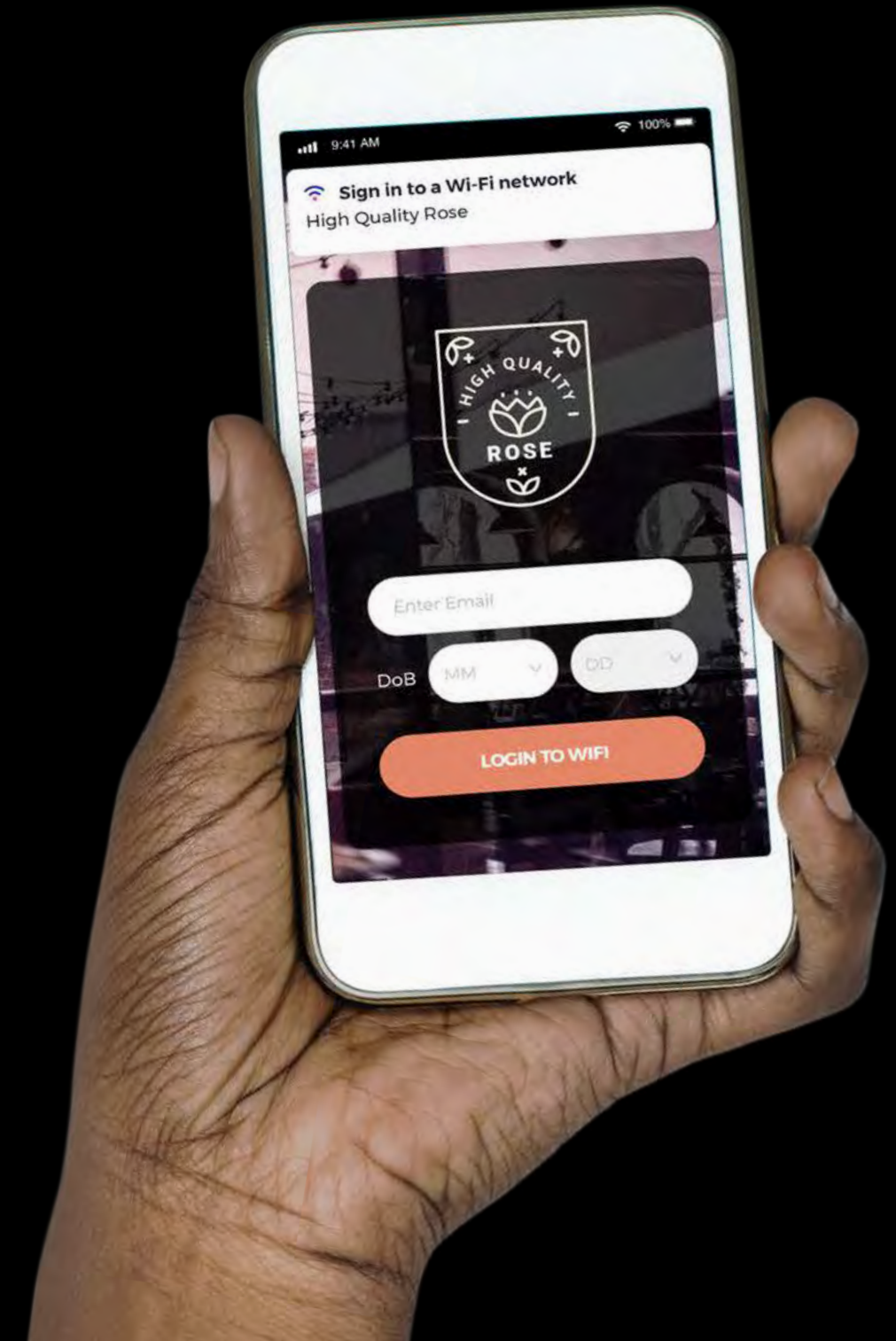
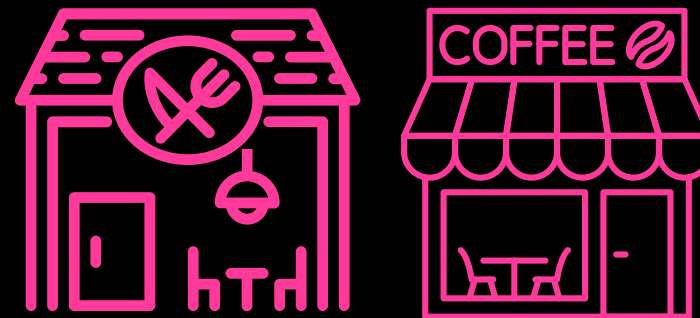
Bring more
customers back.

- ✓ Hassle-free customer data capture through Guest WiFi
- ✓ Save time with automated email & SMS marketing campaigns
- ✓ Build customer loyalty and increase revenue
- ✓ Get more reviews and improved ratings

Info For Hotels



Info for Restaurants,
Bars, Coffee Shops





08

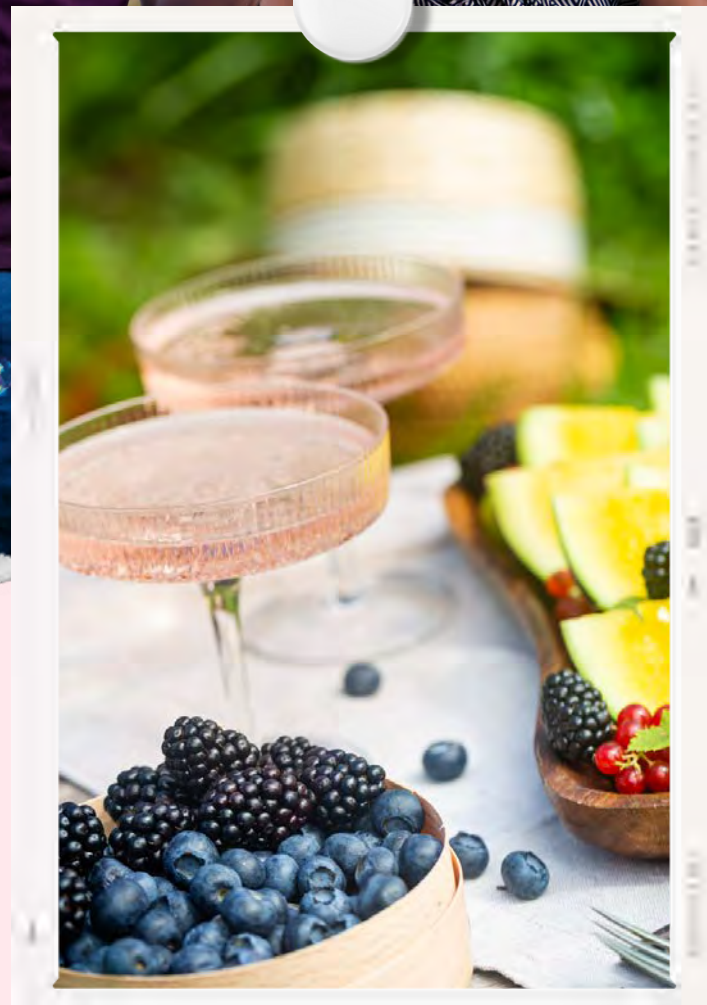
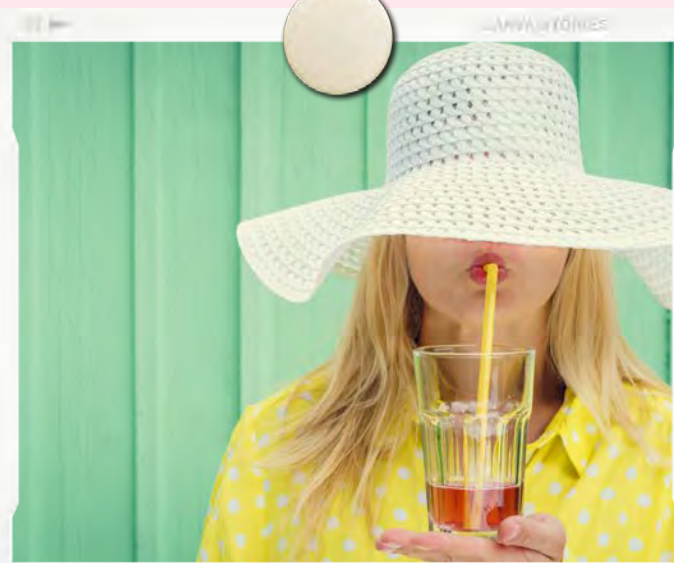
AUGUST



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S	M	T	W	T	F	S
1  Get to know your customers What's your favourite Summer activity? #SummerVibes #DayInTheSun	2	3  How to ... Mix Summer cocktails like a pro #BartenderHacks #CocktailTime	4	5	6  #InternationalBeerDay Host a beer tasting History, brewing and flavour pairings #BeerTasting	7
8  #AfternoonTeaWeek Coming up 10.-15.8. Special promotion #SpecialOffer	9  #AfternoonTeaWeek Poll - team Devon or Cornwall? Scone - jam or cream first? #SconesJam		11  #AfternoonTeaWeek Offer reminder How do you take your tea? #TeaTime	12	13  #ProseccoDay Only today ... % of all prosecco drinks 49 billion bubbles in one bottle #WeekendOffer	14
15  #RelaxationDay Share your team's relax playlist How do you spend your day? #SitBackDoNothing	16  #TellAJokeDay Competition - best joke wins #CompetitionTime	17	18	19  #WorldPhotoDay Image scramble Can you guess which dish this is? #GuessingGame	20	21  Either ... or Hat or sunglasses? Ice cream or popsicle? Ocean or Pool? #YourChoice #SummerTime
22	23	24  #KnifeDay Share knife cutting techniques from your chef #KnifeSkills	25	26  #BurgerDay The biggest burger in the world is 1,774 pounds! What goes on yours? #BurgerLover	27  Fun Facts The Eiffel Tower actually grows in the heat of the summer. #RandomKnowledge #FridayFacts	28
29  #LemonJuiceDay "When life gives you lemons, make lemonade." Share recipes #Refreshing	30	31  #EatOutsideDay Promote your takeaway offers Offer special BBQ or picnic takeaways #Offer				

August image ideas





Stampede

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